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Roberto Cimetta Fund - Creative Tracks Workshop – 7th March 2017 – Paris, France Programme

Moderator: Ferdinand RICHARD, Chair RCF

Independent cultural entrepreneurs driving artistic creation

Policy for artistic development today will no doubt refer to the vital role of cultural entrepreneurship in supporting creatives. If this is a pre-requisite then it is no longer possible to reduce international artistic cooperation to the mobility of artists alone, which in any case, no longer reflects the reality of artistic project making today.

In order to develop and preserve free, fair and flowering cultural and artistic international exchanges, mobility of cultural entrepreneurs becomes a must.

It remains to be clarified exactly what the end results of this mobility would be. RCF would like to tackle two important areas of investigation:

- Faced with the current trends in global market concentration and monopolies, how viable can local markets be?
- Could cultural capitals (in Europe and the Arab world) have the capacity to support local cultural and artistic development?

09h00 - 09h30 **Registration**, coffee

MORNING: General Introduction: Current trends of global cultural markets

09h30 - 09h45 **Welcome:** Mathilde CHEVREL, European and International Affairs Directorate, French Ministry of Culture and Communication, Elizabeth LE HOT, General Directorate-Media and Cultural Industries (DGMIC), French Ministry of Culture and Communication, Angie COTTE, Secretary General RCF, Ana RIBEIRO, Inova

09h45 - 10h05 **Global trends: the impact of global industries on artistic and cultural markets**
Autonomy versus monopolisation, nomadism versus geolocation, long term strategies versus short term exploitation. Elodie LE BREUT/A.M.I./Dynamo Incubator/Marseille

10h05 - 11h00 **Conversation 1: State of play of local cultural and artistic markets**
- Morocco/Maghreb: El Mehdi AZDEM/Racines/Casablanca
- Turkey/Middle-East: Angela BOSKOVITCH/Cairo Comix/Egypt
- Mediterranean/Southern Europe: Raul ABELEDO/EconCult/Valencia

11h05 - 11h20 **Coffee Break**

11h20 - 12h20 **Conversation 2: State of play of local cultural and artistic markets**
- Iran: Faezeh AARABI/Dars Platform, Teheran
- Sub-Saharan Africa: Komlan AGBO/UEMOA-WAEMU
- China: Chwan LI/Yunnan University

12h20 – 14h30 **Lunch at the Café de la Régence, 167 rue Saint-Honoré, Paris 1st arr.**

AFTERNOON: Conditions for the economic autonomy of artistic and cultural producers: mobility, new funding/business models, collaborations

- 14h30 - 15h00 **Conversation 1: Mobility**
 Marianne ROUX, Canal France International
 Arthur STEINER, Hivos Foundation
 Angie COTTE
- 15h00 - 15h30 **Conversation 2: New funding/business models**
 Charles BABINET, KissKissBankBank
 Nicole HAMOUCHE, Consultant Creative Economy/Beirut
- 15h30 - 16h00 **Conversation 3: Collaborations**
 Laurence HUGUES, International Alliance of Independent Editors
 Nan VAN HOUTE, IETM
 Zeyba RAHMAN, Doris Duke Foundation for the Islamic Arts
- 16h00 - 16h30 **Coffee break**
- 16h30 - 17h30 **Conversation 4: Cultural and creative industries; cultural capitals as drivers of local development?**
 Ann LAENEN, Valletta 2018, Malta
 Julie CHENOT, Fondation Camargo, former international manager, Marseille-Provence 2013
 Mohamed AL DARADJI, Human Films/Iraq
 Rossella TARANTINO, Matera, ECOC 2019
- 17h30 - 17h45 **Conclusions**
 Ferdinand RICHARD

Venue: Salle de conférence, Ministère de la Culture et de la Communication, 182 rue Saint Honoré, Paris 1er

Working languages: French, English (simultaneous interpretation)

Partners of the event: French Ministry of Culture and Communication, Provence-Alpes-Côte d'Azur Regional Council



Creative Tracks consortium members: INOVA, Addict, KEA, Librios, Roberto Cimetta Fund, Baltan Laboratories, Visiting Arts, On the Move



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